regine carreras — SENIOR BRAND + VISUAL DESIGNER

hello@regineby.design
www.regineby.design
dribbble.com/reginecarreras
instagram.com/reginedesigns

PROFICIENCIES

Branding & Identity, User Interface, Illustration, Typography, Digital Design, Print Design, Production, Project Management, Wireframing, Prototyping, Design Systems, User Research

SOFTWARE

Figma, Adobe Illustrator, InDesign, Photoshop, Sketch, Frontify, Premiere Pro, HubSpot, Microsoft & Google Suites, Keynote, Jira, Asana, Trello

LANGUAGES

English, Spanish, French, HTML/CSS

EDUCATION

Maryland Institute College of Art
**M.P.S. User Experience Design
Cum. GPA: 4.0, Capstone Award
Winner**

University of Maryland, Baltimore County (Baltimore, MD)
**B.A. Visual Arts: Graphic Design,
Minor: Modern Language &
Linguistics in French, Cum Laude**

RECOGNITION

NPHS Graphic Communications Advisory Board Member
(2019 - Present)

SkillsUSA Graphic Communications Design Competition, Judge
(2017, 2019, 2024)

Lambda Theta Alpha,
Nat'l Alumna of Year (2018)

Lambda Theta Alpha, MDA1 Professional of the Year (2018)

Assoc. of College Union International: 1st Place,
Multi-Page Publication (2016)

Alpha Delta Alumnae Chapter,
Most Supportive Sister (2016)

EXPERIENCE

Senior Visual Designer
Ping Identity (Denver, CO - Remote) / Aug 2021 - Feb 2024

Innovating brand and marketing strategy through the development of digital design systems spanning webpages, keynote presentations, event materials, and data visualization

2021-2024

Graphic Designer
Allegis Group (Hanover, MD) / Jul 2017 - Aug 2021

Lead transformation of marketing data and thought leadership into digestible reports, infographics, social campaigns, presentations, landing pages, conference booths, and email newsletters

2017-2021

Principal Designer
RD Design (Freelance) / Nov 2016 - Present

Transforming small B2C and B2B business branding and identity strategy with digital and print design that authentically connects with consumers

2016-PRES

Brand Manager
Lambda Theta Alpha (Remote) / Jul 2016 - Jul 2018

Defined and enforced brand standards on a national level, sustaining influence in the non-profit space, using digital campaign design, annual reports, merchandise, and educational marketing

2016-2018

Graphic Designer
Fifteen Four (Baltimore, MD) / Nov 2016 - Jul 2017

Enhanced graphic design capabilities for studio offering integrated digital campaigns to leading technology and lifestyle brands

2016-2017

Graphic Designer
Cove (Washington, DC) / May 2016 - Nov 2016

Developed digital campaigns, collateral, and signage to increase brand awareness and user experience in a network of co-working spaces

2016

Graphic Designer
Commonvision (Baltimore, MD) / Mar 2015 - May 2016

Crafted multi-part print campaigns (posters, banners, flyers, and t-shirts) for campus initiatives and programs, in partnership with department heads and student organizations

2015-2016

Production Assistant
NPHS Print Center (Waldorf, MD) / Sep 2009 - May 2012

Utilized skill in craft to electronically create and manually produce solutions for student groups, county schools, and regional companies

2009-2012